



## Blue Jean Days for United Way

Your employees can make a difference in our community by wearing Blue Jeans for United Way. By purchasing stickers for \$1, \$2 or \$5 (depending on your company), each employee gets the opportunity to wear Blue Jeans for United Way.

*To print your stickers, just log onto our website: [www.unitedwayhallcounty.org](http://www.unitedwayhallcounty.org)  
Then click on Campaign Resources then under Plan & Promote. The Word file will allow you to print on standard mailing labels-Avery 5160 or 5930 (1" x 2 5/8")*

### **It's up to you:**

- Employees buy stickers for a week or for every Friday of the month during your United Way Campaign.
- Sell stickers for \$5 and designate a specific day for everyone to participate.
- Hold Blue Jean Days for United Way for a month or two during United Way's Campaign (August-November), allowing employees to wear blue jeans on a specified day of the week.
- Recruit a team of sticker sellers who promote the event.
- Or Sell Stickers for a whole year's worth of Fridays, Mondays (whenever you want to be casual).

### **Sample letter/email to employees:**

This year our company is selling stickers for \$1 (or \$5) each that entitle you to wear Blue Jeans every \_\_\_\_\_ between \_\_\_\_\_ and \_\_\_\_\_. All proceeds will  
(day of week) (date) (date)  
benefit United Way of Hall County's annual campaign.

Please see \_\_\_\_\_ to purchase your stickers today!  
(coordinator)

### **Add your own twist:**

If your company already allows Blue Jeans, make it Hat Day for United Way where employees can wear their favorite baseball, cowboy, or anything hat.

Have a Crazy Flip Flop Day! Have employees wear their craziest flip-flops or have a flip-flop decoration day where everyone brings in a pair of inexpensive flip-flops and one thing to decorate with, everyone shares ideas and materials and can design their own.

The department that sells the most Blue Jean stickers gets a pizza Party or gets to leave early on Friday.

The department that sells the most Blue Jean stickers gets to toss a pie at their manager.

Lengthen the amount of time employees can purchase stickers to increase participation.



**If you would like to participate in Blue Jean Days for United Way and have questions, call United Way at 770-536-1121. Thank you!**